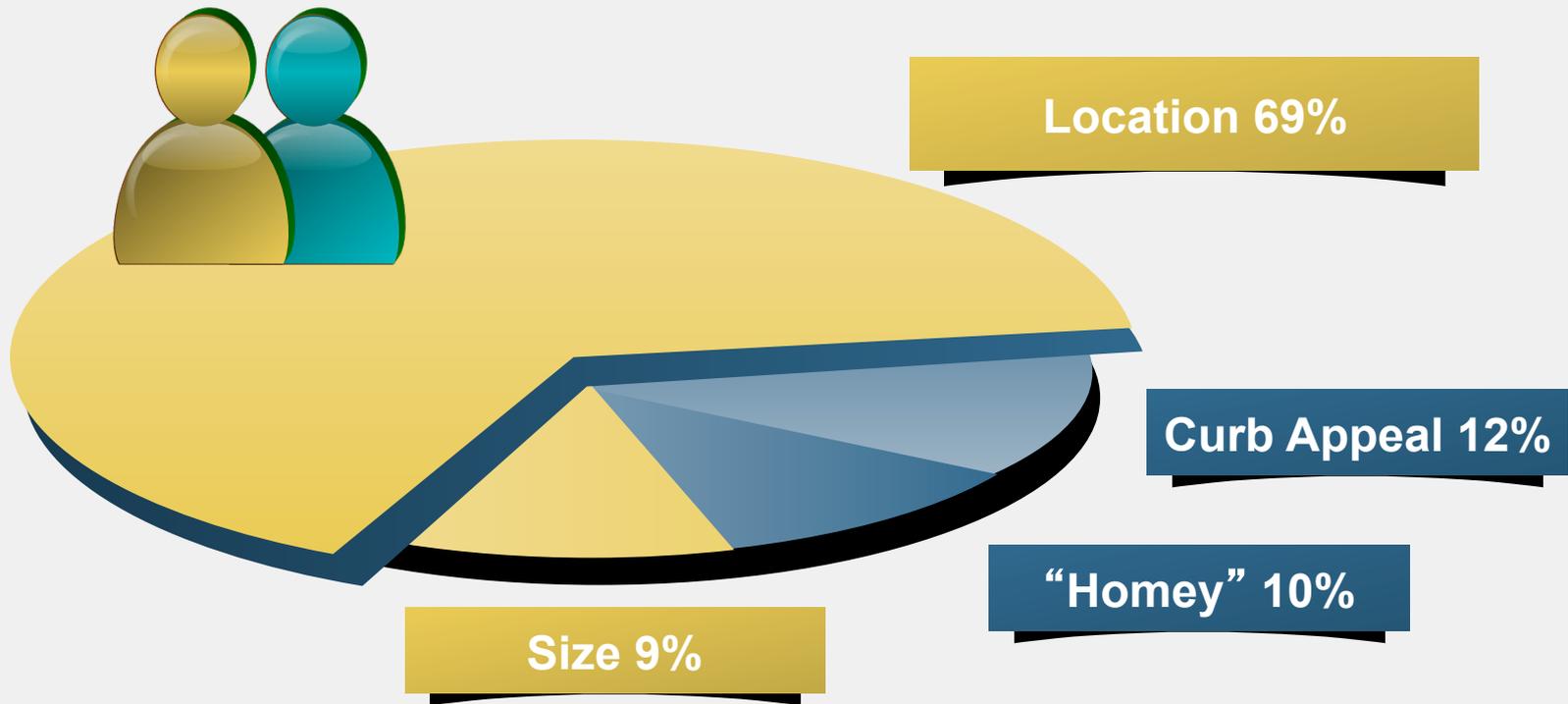
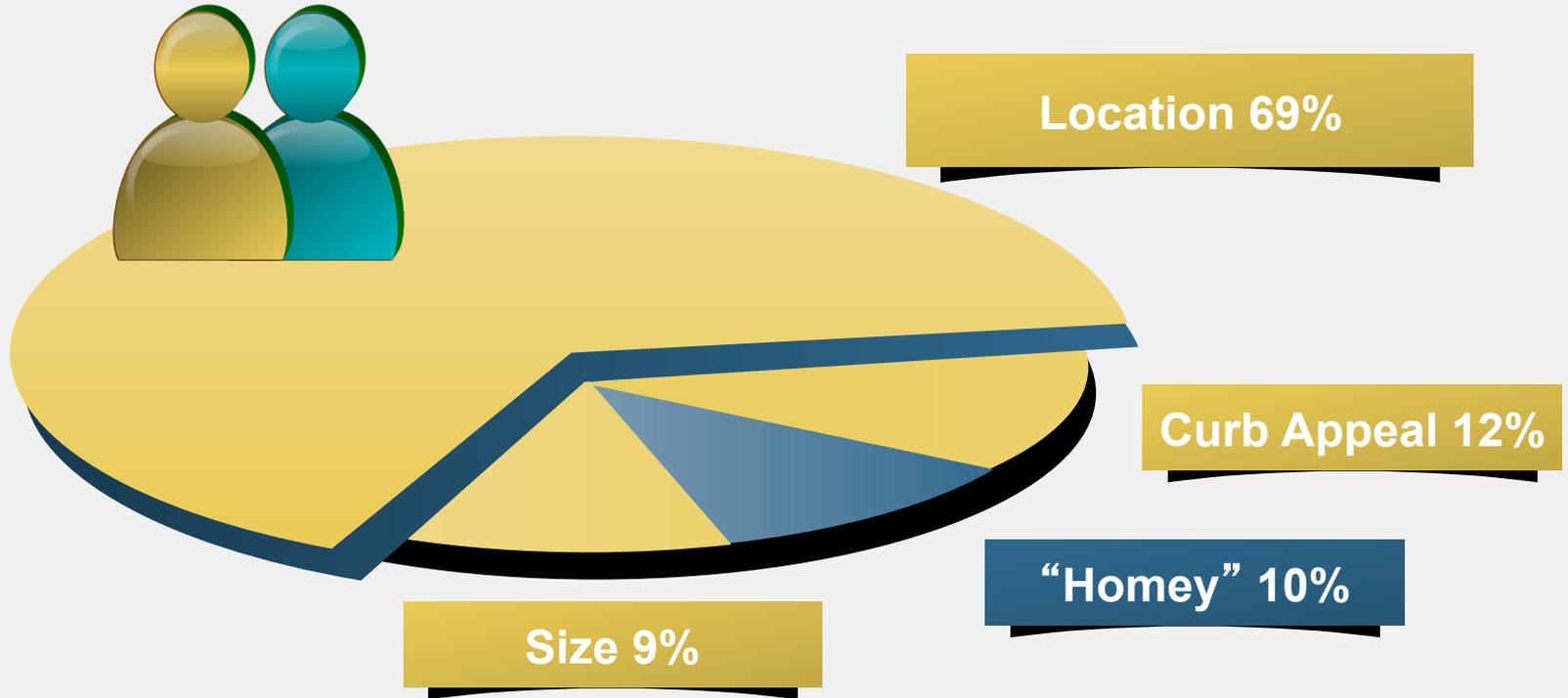


# Most Important Characteristics of a Home



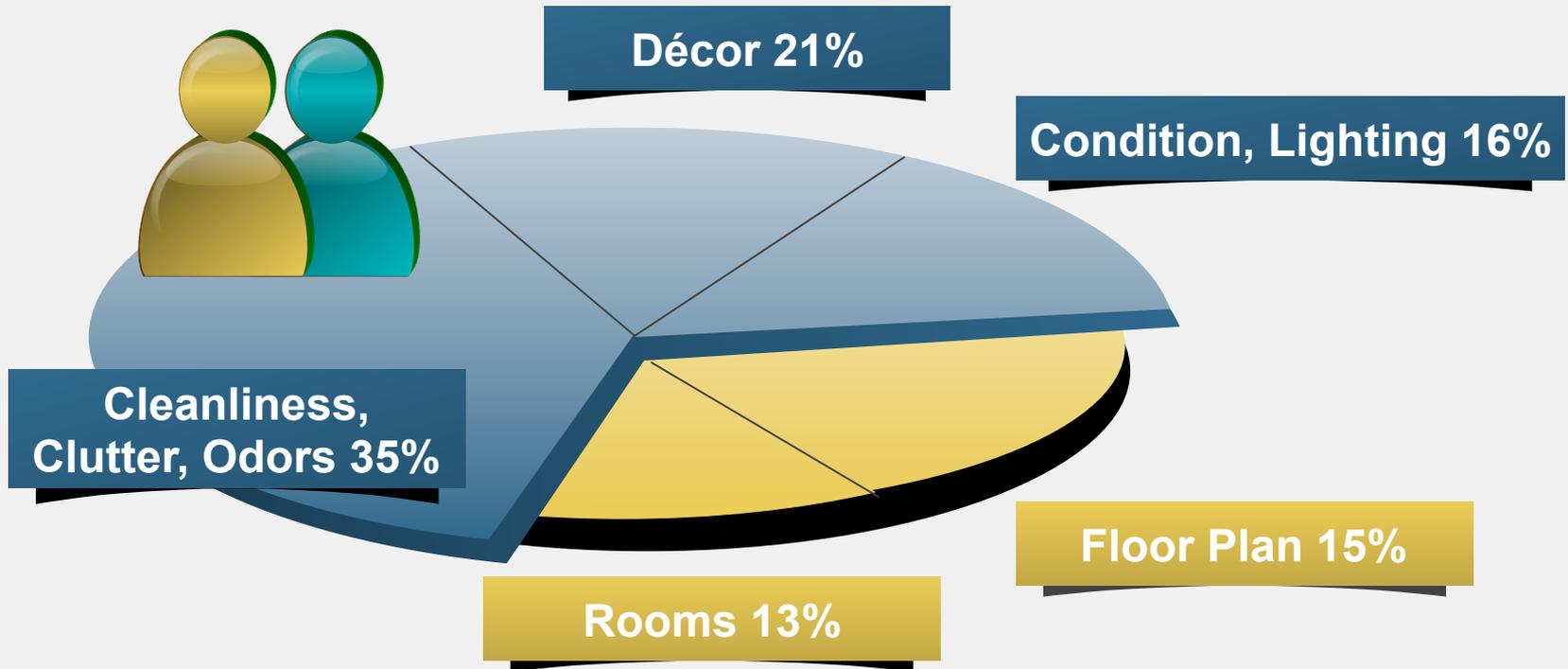
**78% Pre-determined**

# Most Important Characteristics of a Home



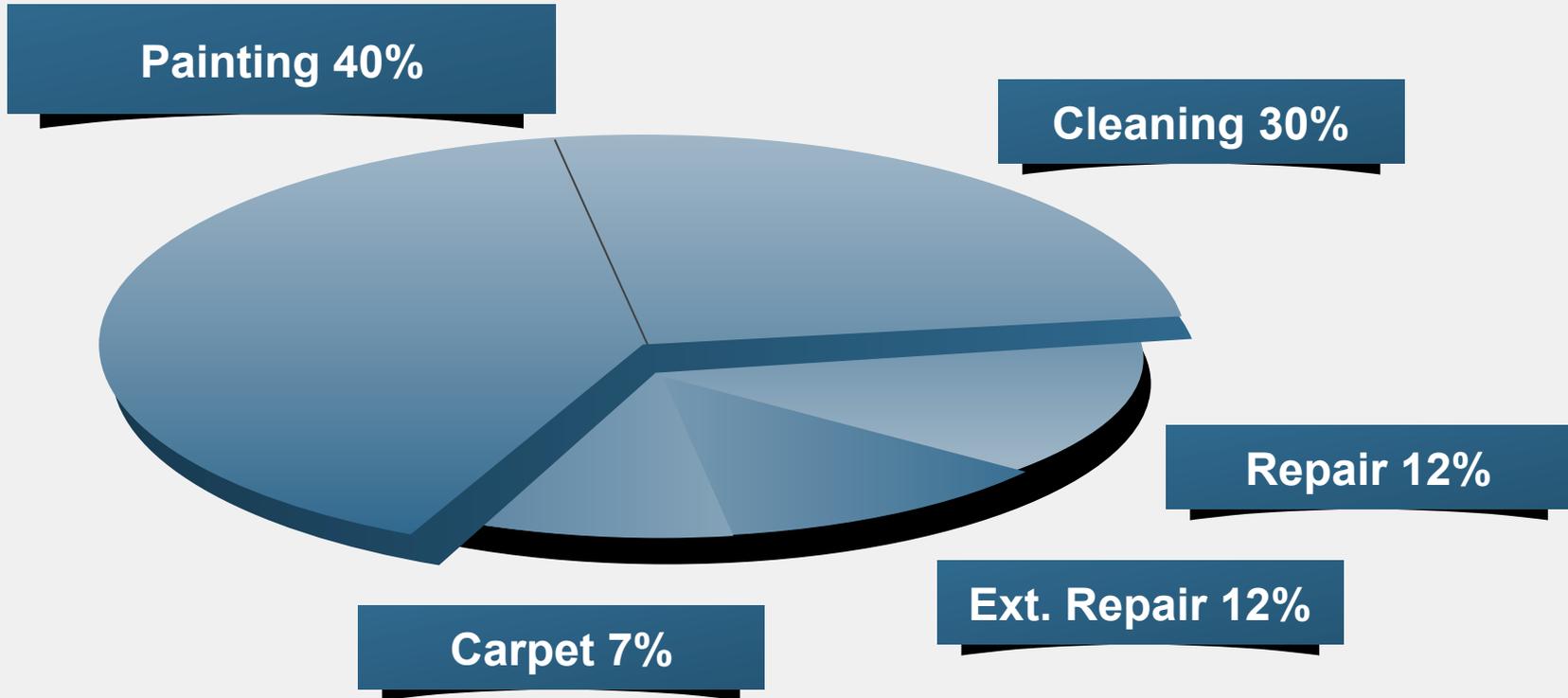
90% Predetermined with Internet Search

# Buyers' First Impression of Interior



**72% Controllable**

# Number 1 Easy-to-fix Problem



# Conditions that Prevent Fast Sales

